

LOFT G

Sophisticated Viennese urban loft displays maximum creativity and quality

The client had already had his loft in Salzburg designed and fitted by steininger.designers in 2009 - to his utmost satisfaction. So not only was there a great deal of trust in advance but also relatively free instructions: A stylish urban loft in Vienna was the requirement which was to function like a 5-star design hotel.

With Loft G, Jürgen Hamberger, Creative Director at steininger.designers, has demonstrated that a maximum of creativity and quality is possible even in a small space, in this case just 129 m². The room has been left consciously open, divided only by a cube in the middle, containing the bathroom, a wardrobe and a technical or storage cupboard. Should the owner wish to divide individual room functions beyond that, he has the transparent curtains from the Mühviertel linen manufacturer Leitner at his disposal. The eye-catching and central theme of the loft is an 18-metre long sloped wall, made of Pandomo coating, which stretches seamlessly from the floor to the ceiling in a shimmering gold tone. It draws attention, on the one hand, to the fantastic view, and on the other hand, to a five-metre long shelf made of black steel, which forms the backdrop of the living room. From a building point of view, this shelf was one of the greatest challenges, both in terms of weight and integrating it into the sloped wall, and the installation of the bio-ethanol fireplace.

The Steininger ROCK kitchen, made of dark marble, and above it the decorative ANWART light (Design Stephen Burks & Jaime Hayon) from the Spanish newcomer label Parachilna forms the centre of the living/dining area. The smooth golden column sets a further accent and, since it cannot be moved, shows how to turn a situation into an advantage. The wet room, encased in brushed and matt lacquered Hemlock fir, - any conspicuous graining was cut out to obtain as uniform a picture as possible - takes up the "gold" topic, as do the two VERMELHA chairs (Design Humberto and Fernando Campana) by Edra in the entrance area, the ABALLS lights, again from Parachilna in the bathroom and bedroom, and the handwoven, tailor-made silk rugs based on a design by Jan Kath.

All the fixtures, as well as the Corian wash basins, were designed by Jürgen Hamberger for the urban loft and produced by steininger.designers in St. Martin in Mühlviertel.

The furniture partners in Loft G:

Kitchen by Steininger

Lights by Parachilna

STANDARD sofa by Edra

Coffee table by Living Divani

Dining area and dressing room by Porro

LOUNGE CHAIR by Vitra

Bathroom fittings by Boffi

Curtains and textiles by Leitner Leinen

Rugs by Vartian & Rahimi & Rahimi (Design Jan Kath)



Photo 1 "Jürgen_Hamberger_300dpi.jpg"
Jürgen Hamberger, Creative Director Steininger Designers



Photo 2 "Loft G (1).jpg"



Photo 3 "Loft G (2).jpg"

STEININGER DESIGNERS



Photo 4 "Loft G (3).jpg"

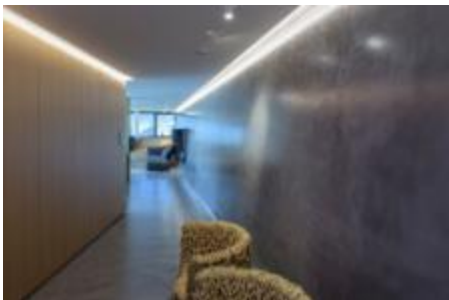


Photo 5 "Loft G (4).jpg"



Photo 6 "Loft G (5).jpg"



Photo 7 "Loft G (6).jpg"



Photo 8 "Loft G (7).jpg"



Photo 9 "Loft G (8).jpg"



Photo 10 "Loft G (9).jpg"



Photo 11 "Loft G (10).jpg"



Photo 12 "Loft G (11).jpg"



Photo 13 "Loft G (12).jpg"

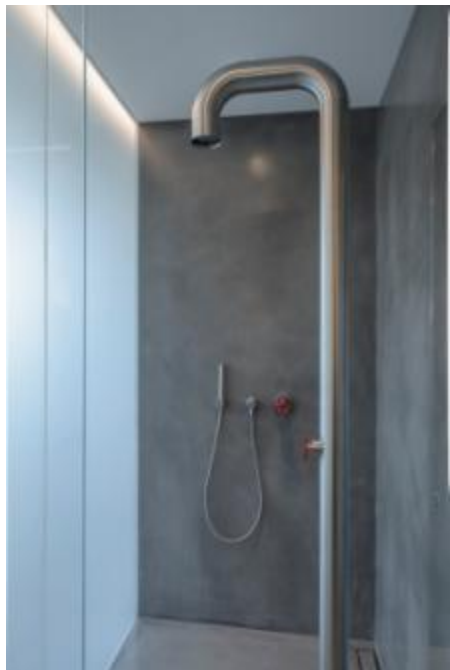


Photo 14 "Loft G (13).jpg"



Photo 15 "Loft G (14).jpg"



Photo 16 "Loft G (15).jpg"



Photo 17 "Loft G (16).jpg"



Photo 18 "Loft G (17).jpg"



Photo 19 "Loft G (18).jpg"



Photo 20 "Loft G (19).jpg"

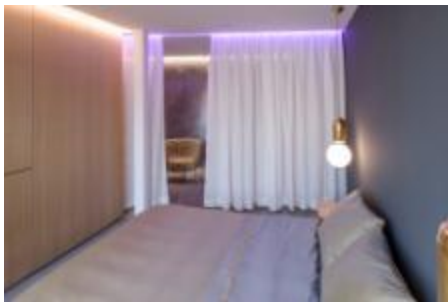


Photo 21 "Loft G (20).jpg"

Photographer: Severin Koller (Portrait Jürgen Hamberger), Robert Gortana (Loft G), Copyright
photos: steininger.designers gmbh

STEININGER DESIGNERS

About steininger.designers:

steininger.designers offer holistic interior design, where close dialogue with the client results in individual living spaces. Customised designs from our own production are combined with design objects from renowned furniture brands, such as Boffi, Casalis, Living Divani, Porro and Paola Lenti to form a unique overall impression. Just as with Steininger kitchens, the furniture from our own production is characterised by sensuous materials, precise design details and innovative manufacturing techniques. Consultancy, planning, production, delivery and assembly from a single source guarantee high service quality and smooth processing, both for Austrian and international projects.

www.steinger-designers.at

About Steininger:

The third-generation family firm has been dealing with materials, forms and craftsmanship for more than 80 years. This combination of tradition and craftsmanship is the basis for a fascinating, timeless kitchen architecture, which combines elegant materials with a self-contained design language and intelligent functionality. Kitchens with a strong character and lasting perfection are created with responsibility and passion at the company's headquarters in St. Martin, Upper Austria, where Steininger was founded.

www.steinger-masterpieces.com

Showloft in St. Martin im Mühlkreis

Weinleiten 1, 4113 St. Martin, Austria

Opening hours: Mon.-Fri. 8 a.m to 12 p.m. and 1 p.m. to 5 p.m.
and by appointment

Tel. 0043 / (0)7232 / 2229 0

Showroom in Vienna

Schubertring 4, 1010 Vienna, Austria

Opening hours: Mon. – Fri. 10 a.m. to 7 p.m., Sat. 10 a.m. to 4 p.m.

Tel. 0043 / (0)1 / 513 45 360

office@steininger-designers.at
